



For Immediate Release

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Dan Costello named Vice President of Sales for TransForce

SPRINGFIELD, Va. – June 1, 2011 - TransForce Inc., the nation’s leading driver staffing firm, is pleased to announce that Dan Costello has joined the Company as the Vice President of Sales. In this role, Mr. Costello will be responsible for leading the national sales organization and driving improved revenue and profitability across the nation.

David Broome, President and CEO of TransForce states “We look forward to Dan helping us to communicate our message of safety and service to the nation’s motor carriers. In the past we have grown significantly through ‘word-of-mouth’ about our exceptional service and our safe driving results. We want all motor carriers to be aware of our capabilities so we can contribute to their supply chain solutions.”

Prior to joining TransForce, Mr. Costello served as a staffing industry executive for 16 years in senior sales and operational roles at Kelly Services, CDI, Staffmark and most recently as the Chief Operating Officer for Select Staff. Prior to Mr. Costello’s experience in the staffing industry, he held direct sales positions, sales training roles and sales management responsibilities during his 12 year tenure with Xerox Corporation.

About TransForce Inc. (www.transforce.com):

Established in 1991, TransForce is the nation’s leading specialty staffing firm devoted exclusively to the transportation industry. TransForce is committed to a culture of DOT compliance and safe driving. TransForce has grown from its original three offices in 1991 to its present 33-office network through a very deliberate approach based on customer service. TransForce recently opened an office in Raleigh, North Carolina. During 2010, TransForce opened offices in Louisville, Kentucky and Minneapolis, Minnesota. For more information, please visit www.transforce.com.