



For Immediate Release

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Tom Olsen Named TransForce Regional VP of Business Development

SPRINGFIELD, Va. - TransForce Inc., the nation's leading provider of outsourced drivers to the trucking industry and DOT compliance solutions across the USA, has named industry veteran Tom Olsen as its Regional Vice President of Business Development for the Midwest.

Olsen has over 30 years of experience in the staffing industry, with much of it coming in the transportation staffing and vendor managed services sector. Included in that experience is seven years with TransForce, where Olsen served as regional vice president, vice president of strategic accounts and senior vice president of sales.

"Tom knows staffing, knows transportation and knows TransForce," said TransForce President and CEO David Broome. "Having him back on the team will be a tremendous asset as we continue to grow our national footprint."

Olsen, who will report to Vice President of Sales Dave Scarangella, will be responsible for sales growth throughout the Midwest, as well as key account development with several of the company's larger national accounts. Olsen, who will be based out of the company's offices in Detroit, was also previously Director of the Industrial Division for Kelly Services, and Zone Vice President for the Midwest for Tandem Staffing with annual revenues of over \$185 million.

Since 1991, TransForce has grown from its original three offices to be the leading transportation staffing company in the nation. With a national network of branch offices and superior expertise in DOT compliance, TransForce has built its business on the cornerstone of being locally responsive and nationally resourceful in meeting customer needs, based upon a shared commitment to a culture of quality and compliance.