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## **TransForce, Inc. Announces Driver's Direct Program**

*Driver's Direct to Reduce Clients Recruiting Expenses*

**Springfield, VA — June 1, 2007** — TransForce, Inc today reaffirmed its leadership in the transportation staffing industry with the announcement of a new recruitment process outsourcing (RPO) program called Driver's Direct. Designed to be a recruiting tool specifically for the transportation industry, Driver's Direct allows busy transportation professionals to outsource their driver recruitment needs to an organization with vast resources and a proven track record in providing high quality contract drivers. "TransForce, Inc. recognizes the evolving needs of our clients and has applied its recruiting power to bring new value to our clients through the Driver's Direct Program" David Broome, President & CEO, TransForce, Inc. The new service offering can replace or augment current recruiting efforts and provide drivers that proceed directly to the clients payroll with no waiting periods or buy-outs.

"TransForce's dedication to customer service is evident in the Driver's Direct Program and the simple means by which it can reduce costs for clients. Either as a referral program or as a thorough screening process the program can be adapted to the client's needs and budget." Tom Olsen, Senior Vice President of Sales, TransForce, Inc.

Driver's Direct is available in most markets and through technology and TransForce, Inc.'s proprietary software system; driver's can be mined and identified in remote areas of the country. With recruiting resources that reach nationally and a database of over 10,000 quality drivers; the Driver's Direct Program can assist transportation companies with their most difficult driver needs. This service has found a solid niche with transportation companies who are unable

to use contract drivers because of labor contracts or insurance restrictions but still need TransForce, Inc.'s expertise in finding quality drivers.

TransForce, Inc. is the nation's leader in high quality, value added transportation workforce solutions, headquartered in Springfield, VA with over 30 locations nationally. We serve over 1,500 companies nationwide through a growing number of 100% owned/controlled offices from coast to coast. Please visit our website at [www.TransForce.com](http://www.TransForce.com) or call 1-800-260-5916.