

In the Safety Zone™

A newsletter dedicated to safety awareness

TRANSFORCE, INC.

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August-The Deadliest Month on the Road

Running the Numbers

The National Highway Traffic Safety Administration (NHTSA) reported that more Americans die in car crashes in August than at any other time of the year. Though the number of fatalities in US crashes dropped in August 2009 by almost 400 over the same period in 2008, fatalities were still the highest in August (2,864) than in any other month. Their findings are based on records that date back to 1994. Data for 2010 was not yet available.



The agency further reported that per 100 million miles traveled, August has an average fatality rate of 1.09 compared with 1.08 for September, the second deadliest month and 0.94 for March, the safest month. July is the third deadliest month with a fatality rate of 1.04. In 2009 an average of 93 people died each day in U.S. motor vehicle crashes-that's one death every 16 minutes.

The Insurance Institute for Highway Safety reported that from 2005 to 2009, seven of the deadliest 25 deadliest days overall *occurred* in August.

Factors

A spokesperson for the Institute stated that the odds of a fatal crash increase in the month of August because more people are on the roads driving more miles than at other times of the year. While most fatalities tend to occur on the weekends, Mondays and Thursdays tend to be the deadliest weekdays.

Another reason cited for the high number of fatalities-failure to buckle up. Despite decades of safety campaigns, millions of motorists fail to use their seatbelts. According to the numbers, less than half of all drivers and passengers between the ages of 13-54 use seatbelts.

These telling statistics serve to reinforce two key rules for TransForce drivers- **always drive defensively and wear your seatbelts!**

Sources: National Highway Safety Administration (NHTSA)
Insurance Institute for Highway Safety

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Avoiding Road Rage - Keep Your Cool!

**KEEP YOUR COOL
DON'T GIVE WAY TO
ROAD RAGE**



Road rage is a serious issue on our highways. Road rage is commonly defined as a motorist losing his or her temper in reaction to a traffic situation. Road rage includes aggressive, angry and in some cases, violent behavior.

Even while driving defensively, you can still help to prevent road rage by having good manners and keeping a level head. Keep in mind that the consequences of reacting to aggressive driving behaviors can be dangerous or worse yet deadly. You should be mindful that negative actions could provoke other drivers.

Driving habits that may help to prevent road rage include:

- **Using signals when changing lanes;**
- **Maintaining a safe following distance;**
- **Not blocking the passing lane;**
- **Never returning gestures or engaging in a verbal argument.**

Should you encounter road rage, it's extremely important to remain calm and don't react to an angry driver's gestures. Continue to follow safe driving practices instead and avoid making eye contact with the driver. Don't hesitate to notify law enforcement. If you must stop, never do so in an isolated area. Proceed to a busy truck stop or other public place instead to make the call.

Congratulations to the Vol. 4 Issue 3 Safety Quiz Winners!

Branch	Driver Name	Branch	Driver Name
NEW	Brown, Earl, L	HOU	Aldrich, Jimmy, L.
ATL	Jordan, Michael, K	ATL	Herron, Tom
IND	Sampson, Donna	HAR	Fletcher, James
DAL	Turner, Marvin	NAS	Childs, Eugene
KAN	Schmitt, Jack	ALX	Curtis, Francis
DET	White, Larry	RAN	Petersen, Dennis
ALX	Penny, Adolpho	CLE	Mangan, Glenn
CLE	Azura, Mark	KAN	Higgins, Richard
CNJ	Leaty, Ernesto	GRP	VanDyke, Marc
MEM	Donnell, Wayne S	HAR	Jocus, Mark

Gift cards will be mailed out to all of our winners the week of September 5, 2011. TransForce assumes no responsibility for gift cards after they are mailed. Drivers should contact their branch if there has been an address change since taking the quiz.

Cash Your Check Without Any Fees!

TransForce is introducing a new benefit – *The VISA® Pay Card*

We are introducing the TFG Visa® payroll card which allows you to participate in direct deposit without opening a bank account. If you don't already use direct deposit, you can now get cash without having to pay fees. Your pay is ALWAYS in your wallet on payday – automatically!

The Visa card gives you extreme flexibility in how you handle your pay check. You can withdraw cash from ATM's, make purchases wherever Visa is accepted, opt for cash back from the grocery store, and other merchant locations and completely eliminate all check cashing fees! Right away, you are ready to shop at stores, online, pay bills, transfer money and get cash back. You save time, money and help the environment when you enroll in the direct deposit pay card program.



Frequently Asked Questions:

- §- **Is my money secure on the pay card?** Yes, the funds are FDIC insured.
- §- **How long does it take to receive my pay card after I enroll?** Signed request received prior to Tuesday at Noon will be processed for the following Friday pay date.
- §- **Is there a monthly maintenance fee?** No
- §- **How do I get my money on pay day?** You have FREE and UNLIMITED point of sale purchases at retail and grocery stores including Cash Back or You can go to any bank teller and receive a cash advance (one free per pay period) or use an ATM for cash withdrawals for small fee of \$1.90
- §- **How can I pay my rent with the card?** TFG provides online bill pay that allows you to pay any company or organization that does not accept debit card transactions.
- §- **Can I get a second card for my spouse or family member?** Yes for a small fee of 10.00 you can get a customized Visa branded debit card.
- §- **What if I lose my card?** TransForce will immediately cancel your old card and issue you a new card.
- §- **How can I check my balance?** Online or over the phone for free.
- §- **What do cardholders do with the card if I change jobs?** You can take the card with you to your next job, receive unemployment, and get your tax refunds on your card.

