



FOR IMMEDIATE RELEASE

September 18, 2018

**TRANSFORCE, SAFETYSERVE and NPTC COME TOGETHER FOR SAFETY
Sponsorship, 5-Star Membership and Board of Governors
Appointment**

PRESS RELEASE:

ALEXANDRIA, VA – September 18, 2018– TransForce, the nation's leading workforce management solutions firm specializing in commercial truck drivers, attended this week's National Private Trucking Council (NPTC) 2018 National Safety Conference for the first time as 5-star members of NPTC. 5-star NPTC members provide voluntary donations to the NPTC Institute to help support education, training and certification of private fleet professionals. As well, SafetyServe, owned by TransForce, sponsored the keynote speaker of the Conference, Deborah Hersman, President and CEO of the National Safety Council (NSC).

“TransForce prides itself on our unwavering focus on safety and compliance across all areas of the transportation workforce management industry,” said David Broome, President and CEO of TransForce. “It’s rewarding to bring together TransForce's commitment to safety through SafetyServe’s partnership with the National Safety Council, and we are grateful to NPTC for providing such an insightful and educational platform.”

This week also marked the induction of TransForce's Senior Vice President Sales and Marketing, Kimberly Castagnetta, as a member of the Board of Governors for NPTC. In her role, Castagnetta along with other board members will advise and provide recommendations on education programs and services provided by NPTC.

“It is an honor to contribute to the education and services that NPTC provides to private fleet professionals, as the newest member NPTC’s Board of Governors,” said Castagnetta.

“TransForce is committed to safety, training and ongoing education in transportation.”

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Pictured (left to right) are David Broome, President & CEO, TransForce, Inc.; Deborah Hersman, President & CEO, National Safety Council; Carol Heinowski, Meijer, Inc., NPTC Board Chair; and, Gary Petty, NPTC President & CEO.

About TransForce

TransForce is the leading workforce solutions provider to the transportation industry. The company specializes in providing high-quality commercial truck drivers to the transportation industry, including trucking companies, third party logistics companies and private fleets. TransForce also offers online driving courses, online recruiting solutions, Department of Transportation (DOT) compliance services that include DOT audit preparedness, file qualification services and training, and federal motor carrier regulation education. TransForce was founded in 1991 and has operations across North America. Additional information about TransForce can be found at <https://www.transforce.com/>.

About SafetyServe

SafetyServe.com is the dedicated provider of National Safety Council internet-based safety training programs. SafetyServe.com provides highly interactive and engaging courses covering defensive driving, first aid, and CPR. With a primary focus on defensive driving, for the corporate market, insurance reduction programs and point reduction/ticket dismissal programs, SafetyServe.com has provided award-winning online training to over seven million drivers using proven content and tested learning strategies from the prestigious National Safety Council.

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With over 30 safe driving courses, SafetyServe.com is responsible for providing online Defensive Driving training to over 3,000 corporations, government agencies and other organizations. SafetyServe recently launched a new comprehensive, Professional Truck Driver (PTD) 5th edition. HR, fleet and risk managers choose SafetyServe.com as their enterprise fleet safety training vendor because of the high-quality content from the National Safety Council, exceptional customer service and corporate benefits like volume pricing and web portal customization.

SafetyServe.com is owned by Transforce, the leading workforce solution provider to the transportation industry.

About NPTC

Founded in 1939, the National Private Truck Council is the only national trade association exclusively representing the interests of the private truck industry and corporate/business private truck fleet management. With an actively engaged leadership team of Board representatives, member volunteers and staff, NPTC in the past decade has grown significantly to serve a rising professional class of private fleet practitioners meeting the challenges of modern corporate transportation. NPTC is the leading learning resource center, government affairs advocate, and business networking culture for America's top private fleet and supplier member companies. The Council produces benchmarking, best practices, and economic data reports on the private fleet market; administers the highly regarded Certified Transportation Professional (CTP) training program, and conducts some of the most successful events in the trucking industry including the Annual Conference and Trade Show, the Private Fleet Management Institute, and the National Safety Conference. For more information about the Council's activities and programs, visit our website at nptc.org.

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Contact:

Katherine MacLane

Senior Director, Strategic Marketing & Communications

kmaclane@transforce.com