



FOR IMMEDIATE RELEASE

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## **SafetyServe, owned by TransForce, Wins Brandon Hall Group Gold Award**

### **PRESS RELEASE:**

**BLOOMFIELD HILLS, MI - September 21, 2018** —SafetyServe.com, owned by TransForce, has won the coveted Brandon Hall Group Gold Award for Excellence in the Best Advance in Custom Content category for a comprehensive 4-hour Professional Truck Driver e-learning course. The course, which was created in conjunction with the National Safety Council and the NSC International Advisory Committee, focuses on changing attitudes and behaviors of Professional Truck Drivers.

“With truck driving being one of the most dangerous occupations in America, this course not only addresses best truck driving practices, but also the importance of the drivers’ choice,” says SafetyServe.com President Wade Mezey. “Knowing what to do is important, but *choosing* to take the correct action is equally, if not more important. Throughout the course, scenarios were developed in a way that learners can experience, on an intellectual level as well as an emotional level, the importance of safely operating large vehicles on our highways.”

### **About Brandon Hall Group**

Brandon Hall Group is an HCM research and advisory services firm that provides insights around key performance areas, including Learning and Development, Talent Management, Leadership Development, Talent Acquisition, and Workforce Management.

With more than 10,000 clients globally and 20 years of delivering world-class research and advisory services, Brandon Hall Group is focused on developing research that drives

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performance in emerging and large organizations, and provides strategic insights for executives and practitioners responsible for growth and business results.

### **About TransForce**

TransForce is the leading workforce solutions provider to the transportation industry. The company specializes in providing high-quality commercial truck drivers to the transportation industry, including trucking companies, third party logistics companies and private fleets. TransForce also offers online driving courses, online recruiting solutions, Department of Transportation (DOT) compliance services that include DOT audit preparedness, file qualification services and training, and federal motor carrier regulation education. TransForce was founded in 1991 and has operations across North America. Additional information about TransForce can be found at <https://www.transforce.com/>.

### **About SafetyServe**

SafetyServe.com is the dedicated provider of National Safety Council internet-based safety training programs. SafetyServe.com provides highly interactive and engaging courses covering defensive driving, first aid, and CPR. With a primary focus on defensive driving, for the corporate market, insurance reduction programs and point reduction/ticket dismissal programs, SafetyServe.com has provided award-winning online training to over seven million drivers using proven content and tested learning strategies from the prestigious National Safety Council.

With over 30 safe driving courses, SafetyServe.com is responsible for providing online Defensive Driving training to over 3,000 corporations, government agencies and other organizations. SafetyServe recently launched a new comprehensive, Professional Truck Driver (PTD) 5<sup>th</sup> edition. HR, fleet and risk managers choose SafetyServe.com as their enterprise fleet safety training vendor because of the high-quality content from the National Safety Council, exceptional customer service and corporate benefits like volume pricing and web portal customization.

SafetyServe.com is owned by Transforce, the leading workforce solution provider to the transportation industry.

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